

## The “wow” factor

Blurredge Group may not be a household name—the developer is only now releasing their first project, after all—but anyone who knows Toronto's design scene will already be familiar with their work.

That's because half of Blurredge is Cecconi Simone Inc., the Toronto design firm made up of interior designers Elaine Cecconi and Anna Simone. While the pair have long been providing their design flair to developments across the city, they've recently partnered up with Netkin Architect to create their own boutique development firm. Now, Blurredge has released its first project, Lippincott Living, an eight-unit townhouse project at College and Bathurst.

And of course—as would be expected from the women of Cecconi Simone—the infill development is design savvy. Each home has a three-storey layout with a private courtyard featuring a

wall that can open up to merge the inside and outside spaces when the weather is good. Built-in benches and cabinetry extend from outside to inside too, and the townhomes include a barbecue area, banquette seating, full-height pantry cabinetry and purpose-built media area in the living room. On the third floor, a large master retreat offers a place to relax with dressing areas, bar space and a freestanding tub and Corian sinks in the bathroom.

Homes at Lippincott Living are all approximately 2,000 square feet, with prices ranging from \$869,000 to the low \$900,000s. Occupancy is scheduled for spring 2010. Call 416-850-8112 or visit [www.lippincottliving.com](http://www.lippincottliving.com).

